

## **DCT Partner COMPANY CERTIFICATION**

### **BENEFITS AND INCENTIVES**

As LNCCI promotes Dual Cooperative Training (DCT) as the preferred qualification pathway in the formal vocational and education training system, we highly appreciate to have your company as a valued partner in this national endeavour.

Participation in DCT adds value to your business.

LNCCI will certify free of cost your company's participation in DCT. As a certified company you are taking the commendable decision to continuously invest in improved skills and productivity of your employees and trainees under the motto:

### **Our Youth - Our Future – It's My Business**

#### **Partner for skills excellence**

LNCCI, together with you as our partner in business, pledges to:

- serve your best interest in ensuring that training in colleges matches labour-market needs and are reflected in curricula and training courses;
- advocate for a conducive and level playing field in vocational education and training and a regime that provides incentives for DCT certified companies, such as off-setting the cost of training;
- identify and promote the inclusion of priority sectors and occupations suitable for DCT courses.

**Companies that participate in DCT and are certified will benefit from a range of benefits and incentives.**

#### **Your direct benefits as DCT certified company:**

- Access to DCT Help Desk in LNCCI and provincial chambers of commerce of Luang Prabang, Champasak and Vientiane Province
- DCT trainees recruitment support and facilitation with the colleges.
- Preferential access to training for in-company trainers.
- Students from colleges bring with them a good foundation of skills and knowledge.
- Colleges share in the training cost of future employees.

- Trainees become part of your workforce and thereby help to address the workload of your company.
- Support to the training in your company and I help address challenges that you may encounter.
- You get to know the potential of future employees and guide them to become productive and loyal members of your staff.
- Signpost and certificate identify your company as outstanding.
- The certification lends status to you as business leader and socially responsible partner in the public opinion.
- The certification gives you recognition for your commitment in training a well-qualified and skilled workforce.
- The certification boosts your company's image and enhances customer recognition because it acknowledges the effort to improve products and services.

**The incentives at a glance:**

Benefit / Incentive	As DCT certified company	As DCT certified company and member of LNCCI†
Initial certification is free of cost	✓	✓
Receive signpost and certificate	✓	✓
Press release on handing over of signpost	✓	✓
Participation and official acknowledgement in grand handover ceremony at provincial level with media coverage	✓	✓
One-stop assistance and facilitation by the DCT Service Centre	✓	✓
Training courses for DCT implementation	✓	✓
Promotion and exposure via Facebook and DCT SC website	✓	✓
Eligibility for the National and ASEAN Business and Skills Development Awards	✓	✓
Special exposure on LNCCI website for outstanding DCT Partner Companies*	✓	✓
Banners with logos of DCT companies at related events	✓	✓

Newspaper and magazine advertisements and editorials in connection with DCT events	✓	✓
Invitation to DCT specific networking events	✓	✓
Participation in Employment and trade Fairs	✓	✓
Invitation to DCT related workshops on ASEAN level (ASEAN Future Workforce Council)	✓	✓
Preferential access to trade fairs and exhibitions which are organised by LNCCI or to which LNCCI gets preferential access	✓	✓
Discount on participation in trade fairs and exhibitions which are organised by LNCCI or to which LNCCI gets preferential access		✓
DCT logo in LNCCI members' directory		✓
Preferential access to incoming and outgoing delegations		✓
Access to all information activities related to your company		✓
Participation in trade meetings and meeting trade representatives from all over the country		✓
Participation in meetings and meeting government officials related to the business sector regarding business issues and commenting on draft regulations, laws, etc		✓
Opportunity to travel abroad with Lao Business Representatives to negotiate trade-investment agreements		✓
Opportunity to participate in Networking and Business Matching Events both in Laos and abroad		✓
Participate in Annual General meetings of LNCCI, attend and being an eligible candidate in the LNCCI election meeting		✓
Have a chance of being the outstanding businessman candidate both in Laos and abroad		✓
Participate in a wide range of seminars and trainings		✓
Access to advice and guidance from the LNCCI's Executive Board members regarding how to run the business, product development, marketing, conflict resolution, human resources, retaining employees, etc.		✓
Have the company profile in LNCCI's data base and membership book		✓
Have a chance to advertise company profile on LNCCI's Website and other LNCCI advertisements		✓

Receive the information and notifications of LNCCI's activity		✓
Access to business operation report via E-mail and LNCCI Application		✓
Full (=member) access to LNCCI's website		✓
Access the advice and information to issue the Certificate of Origin		✓
Getting advice and information for trade fairs abroad		✓
Opportunity of being a visitor and buyer in trade fairs both in Laos and abroad		✓

† Additional benefits apply to VIP and VVIP members

\* Applies only to companies which have received a DCT award or trained a substantial number of DCT students